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The importance of transportation to tourism development

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Abstract

Transportation has been an essential piece of the travel industry; transportation joins sightseers with different vacation spots. There is a general understanding that travel industry grows more when there are better transportation frameworks. In numerous piece of the world the travel industry had been failing to meet expectations contrasted with the common legacy the nation is invested with. Something referenced as the purpose behind under execution is poor transportation frameworks. Transportation requirements for the travel industry advancement and the travel industry improvement among others, to be support of the current streets, development of more streets/rail track/ocean and air transportation, and development of neighborhood air terminals and upgrade of nearby flight tasks. What's more, settled that the degree of security and wellbeing in transportation frameworks isn't awful however transportation expenses are viewed as high by visitors.

Keywords: Tourism sector, transportation, service industry

Introduction

The travel industry part is one of the principle significant areas of the economy. Numerous nations exploit covering the spending shortage with the assistance of benefits originating from the travel industry. That is the reason the travel industry here and there is known as a production line without smokestack. In any case, the travel industry has its very own remarkable highlights that separate this part from the others. (Rufat Mammadov) ^[1] Like in the other administration enterprises, in the travel industry the clients, that is, the sightseers go to the goal where the travel industry administrations are given. As the obvious truth it is hard to consider the travel industry part without transportation. Transportation is the primary intend to convey travelers, that is, the sightseers to the genuine site where the travel industry administrations are performed.

Regardless of whether transportation assumes significant job in enhancing the movement experience of a vacationer relies upon the method of transportation and the recurrence of utilization. Transportation can transform into a different vacation spot component; cruising, Orient Express prepares, pontoon trips along the waterway and so forth are the best guides to vacation spots. The successful factors in picking the transportation mode in the travel industry are given beneath (Westlake and Robbins 2005) ^[2]:

- Time limit
- Distance
- Status
- Comfort
- Security
- Benefit
- Price
- Geographical position
- Competition

An expansion in rush hour gridlock because of world the travel industry development puts weight on transportation offices, and this can have unfavorable impacts. Those negative impacts are as per the following

Blockage: Implies postpones which prompts exercise in futility and vitality. Genuine blockages may negatively affect transportation modes, particularly on air terminals and streets during pinnacle times.

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- **Safety and security:** Ensuring that the transportation mode is protected and secure is a fundamental and significant prerequisite for the travel industry.
- **Environment:** An expansion in rush hour gridlock may have shocking impact on nature if that territory doesn't have the conveying limit with regards to extra visitors.
- **Seasonality:** Occasional examples of movement request make stuffing at specific occasions.

Air Transportation: Air Transport Infrastructure coordinates all the ground offices expected to help aircraft administrations with the sufficient degrees of wellbeing, unwavering quality, and economy. The two principle components of those offices are air terminals and air route administrations. From the administration perspective, they are altogether different. Air terminals are ground foundations, put commonly near the urban areas they serve, going about as exchange focus of various vehicle modes and including numerous business benefits that exploit the extraordinary number of travelers going in and out through the terminals. As far as enthusiastic effectiveness, the heaviness of unadulterated aeronautical administrations might be little, contrasted and the vitality utilization of different exercises, specifically on account of huge air terminals. They should be confirmed by their own State CAA. While the greater part of the air terminals the board is subject of State guideline and control, a considerable lot of them have a private, business-disapproved of the board, are cited in the securities exchange, and can contend in an open pioneering condition.

Car Transportation In short separations car transportation approaches as to different methods of transportation. The vehicle transportation makes it simple to see neighborhood culture and countries. It presents extraordinary adaptability as opposed to different methods of transportation (Oter, 2007)^[3]. The significance of this mode in the travel industry is likewise significant. At the point when contrasted and the costs in air transportation, this method of transportation is every now and again utilized by voyagers as a result of low costs. Be that as it may, the fundamental factor influencing this decision is time and separation

Railroad Transportation: The other mode that influences the travel industry is rail route transportation. This sort of transportation is viewed as the most seasoned one. In nineteenth century the railroads were much of the time utilized. Right now in numerous nations the railroads are utilized for transportation of burdens. The purpose behind this is visitor decision of air or car transportation. However, there exists such railways that have been incorporated to touristic bundles. For the model, we can give Orient Express railroads. However, these days use of innovation and mechanical advancement brought forth quick prepares which contend with air and vehicle transportation modes.

Ship transportation

Travel by ship was the main way to travel abroad till the center of the twentieth century. We can extensively gap water borne transport into short ocean ship transport and maritime travels.

Ship transportation is the main alternative on account of remote and little islands which have no air terminal. In Greece, there are just 15 air terminals to serve 95 islands.

Delivery made noteworthy commitment to go during the nineteenth century. Ordinary steamship administrations began playing on the North Atlantic from 1838. Opening of the Suez Canal in 1869 abbreviated the course between the East and the West and thusly invigorated better steamship administration.

Whether transportation plays important role in enriching the travel experience of a tourist depends on the mode of transportation and the frequency of use (Mammadov, 2012)^[4].

The period just before the First World War can be viewed as the brilliant age for liner traveler administration. By the 60s, traveler boats were losing ground to carriers till these disappeared as traveler transport by the 70s. Some huge boats have since been changed over into extravagance liners offering occasions to explorers who have cash and time. All the expressed issues demonstrate the significance of transportation in the travel industry. As referenced over the vacationer's movement experience starts and finishes with transportation. Transportation is the primary intend to convey pas-sengers, that is, the vacationers to ... In any case, in the nineteenth century the steam mode in the travel industry are given underneath (Westlake *et al.*, 2005)^[2] if the nations need to increase economical improvement of the travel industry segment, they should focus on transportation division, diminish syndication in this segment; give sound challenge chances to the organizations. Economic development is one of the most important targets for the developing countries like Turkey. Developing countries that try to reach this target are faced with many socio-economic problems and look for solutions to deal with these problems. Tourism could be an opportunity for Turkey as a developing country to speed up its economic development, since it is a very fast growing and diversifying sector not only in Turkey but also in the world. Additionally, comparing to many other touristic countries, Turkey fortunately has a great tourism potential (Timur, A. *et al.* (1988)^[5].

Development of tourism and air transport

Air transport is key for tourism. The extraordinary growth of international tourism over the last decades is as much due to advances in air transport as to the rise of the middle class, growing prosperity, appearance of new forms of information and communications technology and forces of globalization. In 2012, over half of all international tourists arrived at their destination by air. Similarly, the growth of air transport - which is the main component of civil aviation - is intrinsically connected to the expansion of tourism. The vast majority of international air passengers are travelling for tourism purposes, whether leisure or professional, and in many countries aviation is key for domestic tourism development (UNWTO, 2011)^[6].

Conclusion

Each transportation type mentioned above has indispensable role in tourism development. Each transportation type has advantageous and disadvantageous features. If we analyze each of them in turn, Firstly, we can see that although new technologies are applied in air transportation time by time there are air accidents. But every year the demand for air transportation increases. In comparison with other transportation types the air transportation is considered to be secure and it saves time for tourists. In order to maintain sustainable tourism development the countries must pay a

special attention to the development of this type of transportation through building new airports with high modern standards and buying planes with advanced technologies and high comfort. Secondly, the automobile transportation, as stated above, is important in short distances. Transportation and travel can be discussed without taking tourism into consideration, but tourism cannot thrive without travel. Transportation is an integral part of the tourism industry. It is largely due to the improvement of transportation that tourism has expanded. The impacts on the ecology, degradation of destination sites, tourist experience, and economy has called for a better management of resources (Sorupia E. 2005) ^[7]. The development of it will make the tourists' travel through highways secure and efficient. In order to develop the automobile transportation the countries must build new highways, rebuild older ones, and build motels and restaurants along the highway. Consequently it will lead to the development of tourism in the country.

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