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Tourism sector in Bihar

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Abstract

Tourism is a sun rise sector. Presently Tourism industry in Bihar is facing various Challenges related to basic infrastructure accommodation, security, safety, and absence of trained human resource. Tourism as we know is a 21st century phenomenon. Tourism has started in ancient times, when people wandered in search of food shelter, safety and security. It has changed a lot over the yester years to become the organized tourism sector which works in present times. In Bihar there has yet to take off. There are various things that Bihar tourism industry can do to improve. This state is home of several of Hindu and Buddhist pilgrimage sites, including the Mahabodhi Temple, and the famous Nalanda and Vikramshila universities and kesaria.

Keywords: Kaimur, Kesaria, Tourism, Nalanda, Rajgir, Tourist

Introduction

Bihar has rich potential for the development of tourism in the state. In the flood prone area, there is minimum opportunities for the development of another sector. Hence tourism can be the only way for economic growth and employment generation in the state. Tourism has identified as one among the various sectors for industrial development of Bihar. Although the state has high tourism potential but lack of infrastructure facilities like transportation communication, accommodation and other supported facilities, most part of it remains unexplored by the tourist. Therefor the basic approach for planning and managing tourism development include Education and training and training programmes and training institutions to prepare people to work effectively in tourism sector. Financial capital must develop tourist attractions, marketing. Strategies and promotion programme, Travel facilitation of immigration, increasing and distribution the economic benefits of tourist, environmental protection measures, Regulated development of the destination, tourist police etc. I may not mere increase the per capita income of the state but it can also increase for employment of its people. Tourism is having potential to reduce poverty of Bihar and can gain its lost glory.

Buddhist Circuit

These are: Bodhgaya, Rajgir, Nalanda, Patna, Vaishali, Lauriya Nandangarh, Lauriya Areraj, Kesariya, Vikramsila

Ramayan Circuit

These are started below: Valmikinagar, Pretshila Hill, Ahilya Asthan, Sitamarhi, Sitakund, Kako, Tar, Singheshwar, Chankigarh, Buxar.

Tirthankar Circuit

These are as follows: Rajgir, Vaishali, Patna, Pawapuri, Nathnagar, Mandar Hill, Bisram, Masadh, Champanagar, Nalanda.

Islamic Circuit

These are as follows: Maner Sharif, Fulwari Sharif, Dargah Sharif, Bihar Sharif, Hazrat Jandaha, Hajipur, Serukahi, Kanti, Saran Khas, Hasanpura, Lakri Dargah Goraul Sharif, Masurhi, Tomb of Pir Shah, Nufa, Pir Pahar, Siris, Tomb of Chandan Shahid, Tomb of Hasan Khan Sur.

Wildlife Circuit

These are: Rajgir Sanctuary, BhImbandh Sanctuary, Vikramsila Sanctuary, Udaipur

Sanctuary, Kalmur Sanctuary, Gautam Buddha Sanctuary, Nakti Dam Sanctuary, Gogabill Sanctuary, Valmiki National Park, Sanctuary, Kanwar Jheel Sanctuary,

Gandhi Circuit

These are as below

Motihari, Betia, Bhitharwa, Brindaban, Sadaquat Ashram

Top Tourism sites in Bihar

Bodh Gaya

Bodh Gaya is a Buddhist pilgrimage site in Gaya District (Bihar). It is famous for the Mahabodhi Temple, under the Bodhi tree where Gautama Buddha had attained enlightenment. It is also famous for archaeological Museum and ruin Phalgu a tributary of Ganga. Bodh Gaya is religious site both for Hindu and Buddhists.

Nalanda

The most famous Mahavihara of the ancient times, a popular Buddhist seat of academic excellence and a modest pilgrim center, all wrapped in wisp of spirituality. Nalanda continues to be an equally enriching location in the present. It offers vibrant substance of spirituality, history, culture and education.

Patna

This is an ancient city situated on the southern banks of river Ganges and set in the backdrop of a glorious historical past. Patna has been of a dominating presence in history and enjoys the distinction of being one of the oldest cities in the country. It is being one of the major and most popular tourist destination. It has been the capital of Ashoka the great.

Rajgir

Rajgir is an ancient city, surrounded by hills and mountains. It is known as city of kings, a historic town in Nalanda district (Bihar). Rajgir is ancient city where the air that surrounds its beautiful sceneries carries hints of spirituality and vibrant hues of history with linkage of both Buddhism and Jainism. It is famous for its holy sites.

Pawapuri

Pawapuri is ancient city it is a holy site for the Jains. It is located in the Nalanda district (Bihar). A long time ago Pawapuri was the capital of Mall Mahajanpad. Later Mahajanpad became a part of the kingdom of Magadha and Ajatshatru was a great devotee of Lord Mahavira.

Sitamarhi

Sitamarhi, a town and the district headquarters of the Sitamarhi District in Bihar. This city is the birthplace of Sita (Janki) the wife of Lord Ram, Sitamarhi is bordered by Nepal in the North, Muzaffarpur in Champaran and Sheohar in the west and Darbhanga and Madhubani in the east, Sitamarhi is a town of great historical importance.

Lauriya

Lauriya Nandangarh is a small town situated 29km northwest of Bettiah famous for its famous high erected Ashokan Pillar. Lauriya gets its Present name from a pillar of Mauryan emperor Ashoka, which is here. Nandangarh is the name of a bank, located near about 2.3 km to the south – west of the pillar of Ashoka.

Challenges of Tourism Sector in Bihar

Tourism sector is sun rise sector. In Bihar tourism industry is facing various challenges, these are security, safety, absence of skilled and trained manpower, inadequate and poor connectivity, accommodation and other various basic infrastructure such as roads, electricity etc, and failure of market and the tourist destinations in the state. In Bihar most of tourism have failed to confront security issues. A majority of tourism visitor and convention bureaus have almost no contact with law enforcement departments. Many police departments also lack such police officers who are trained in tourism protection services. It is for industry players to work for creating proper security infrastructure for travelers. In spite of challenges, the tourism industry is growing and offers various employment opportunities. If anybody is looking forward to pursue career in tourism industry, can take tourism courses is a step in the right direction.

Conclusion

In Bihar tourism sector is the most potent industries at global level. It faces different challenges in terms of security, marketing, communication, and digitization.. Further its role as a generator of jobs is significant, with most of the work being done by micro, small and medium – sized organizations. The biggest challenge of tourism are not limited to climatic change, over tourism, COVID-19, wildlife loss, safety, and security. Rather the great challenge that has become apparent in most destinations is climatic change. Climate change is a major challenge tourism. In Bihar the tourism sector is in counting the adverse impact of environmental pollution and climatic degradation.

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